

Advertising Policy

ARMG Publishing accepts commercial advertising for its periodicals, web site, and other forms of communication.

Guidelines

1. The Advertiser will be responsible for the ad material/advertising (“Advertisement”) and warrants that:
 - a. it is authorized to sell all products and/or services advertised and to use any information or depiction in the Advertisement;
 - b. it has the right to use any trademarks, service marks or trade names depicted in the Advertisement;
 - c. the Advertisement complies with all applicable laws and regulations in the country where it will be seen.
2. ARMG Publishing in collaboration with an association or society (collectively an “Association”), and its editors associated with the ARMG Publishing Product, explicitly retain the right to reject and/or request modifications to the Advertisement. In the event the Advertisement is rejected, ARMG Publishing will use reasonable efforts to provide the Advertiser with notification to allow the Advertiser to modify or supply a substitute Advertisement. Advertiser is not entitled to any compensation for rejected advertisements
3. Statements in Advertisements should be ethical and carry no direct or implied disparagement of another product. There should be no statements that are misleading, exaggerated, or contrary to proven facts.
4. The Advertiser will indemnify, defend, and hold harmless ARMG Publishing from and against any expenses arising from any claims, losses, or damages arising from the Advertisement including, but not limited to, third party claims alleging trademark or copyright infringement.
5. Placement of the Advertisement is at the discretion of ARMG Publishing, its editors, and its societies.
6. All Advertisements must clearly and prominently identify the Advertiser by trademark or signature.
7. Advertisements for recruitment purposes must be nondiscriminatory and comply with all applicable laws and regulations.
8. Advertising interests will not influence editorial decisions or editorial content.
9. Advertisements that appear on a publication's website adjacent to articles must display randomly and cannot display based on the subject matter of the article.
10. Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations for issue being canceled.
11. Advertiser acknowledges that print-format Advertisements may be included in a digital edition of the journal publication without additional notification. Advertiser assumes

responsibility for the registration and protection of any copyright it may have in its own Advertisement and licenses to ARMG Publishing the right to copy from such Advertisement. ARMG Publishing will retain all rights and title to any materials ARMG Publishing prepares for Advertiser.

12. ARMG Publishing will not be liable for any failure to publish an Advertisement accepted, however shall use reasonable efforts to place such Advertisement in subsequent available space.
13. If the Advertisement supplied by Advertiser is not compliant with ARMG Publishing's requirements as set forth herein and/or in its current rate card, ARMG Publishing will not be liable for any errors in reproduction of the Advertisement. In the event ARMG Publishing is responsible for any reproduction errors in an Advertisement, ARMG Publishing's liability will not exceed a republication of the Advertisement in a subsequent issue of the journal publication.
14. Copyright and other intellectual property rights to all ARMG Publishing proposals, publications and other products shall remain with ARMG Publishing unless agreed otherwise in writing signed by both parties. The Advertiser shall not acquire any intellectual property rights in the products. No part of the ARMG Publishing proposals, publications or products may be stored in any automated data file and/or reproduced, whether electronically, mechanically, by photocopying, recording or in any other manner or form, without the specific prior written permission of ARMG Publishing.
15. In addition, ARMG Publishing shall have the right, at any time, to remove any Advertisement and/or terminate this Agreement if ARMG Publishing determines, in its sole discretion, that the Advertisement or any portion thereof:
 - a. violates ARMG Publishing's and/or the Association's policies
 - b. violates any law, rule or regulation or industry code or if ARMG Publishing is directed to do so by any law enforcement agency, court or government agency
 - c. is the subject of a claim asserted by an entity with respect to its trademarks, trade names, service marks or other proprietary rights
 - d. is otherwise objectionable to ARMG Publishing.
16. ARMG Publishing reserves the right to cancel any order in the event there is any indication of the Advertiser's financial difficulties.